



Studio Infra

be inspired.

by INFRA STUDIO

A PUBLICATION, CELEBRATING
COLOUR ACROSS MULTIPLE DESIGN
PLATFORMS..

Designed to inspire the imagination, feed the
creative soul and re-ignite the love of colour.

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timeless.

A colour of cultural significance, OCHRES usage has spanned the globe. From antiquities to modern times it remains an integral colour in many countries art forms, sacred ceremonies and design landscape.

Organic & TIMELESS



First thought to be used 300,000 years ago, Yellow and red ochres are the oldest known natural pigments in the world. Prized for the richness of colour and its dynamic visual impact it has been a staple from prehistoric and ancient times to modern day.

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PATINA

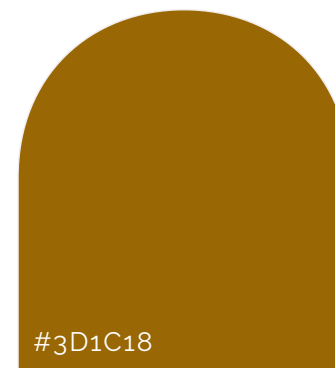
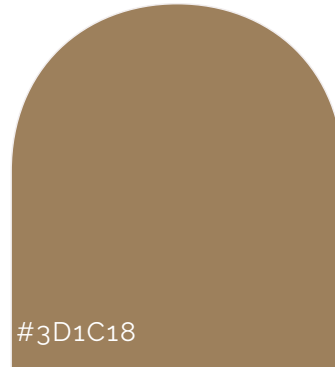
OCHRE HISTORY OF

Organic, naturally derived colours remain important as consumers reconnect with the nature and the romance of antiquities. Recent cultural shifts have ignite a rising interest in traditional craftsman, handicrafts, local community, sustainability and more balanced lifestyles. Earthy, naturally found yellows such as OCHRE will have a stronger resonance. This wholesome ochre yellow can also be naturally sourced from food waste, plants and minerals, connecting to the slow living movement.

ARCHITECTURE



PALETTE

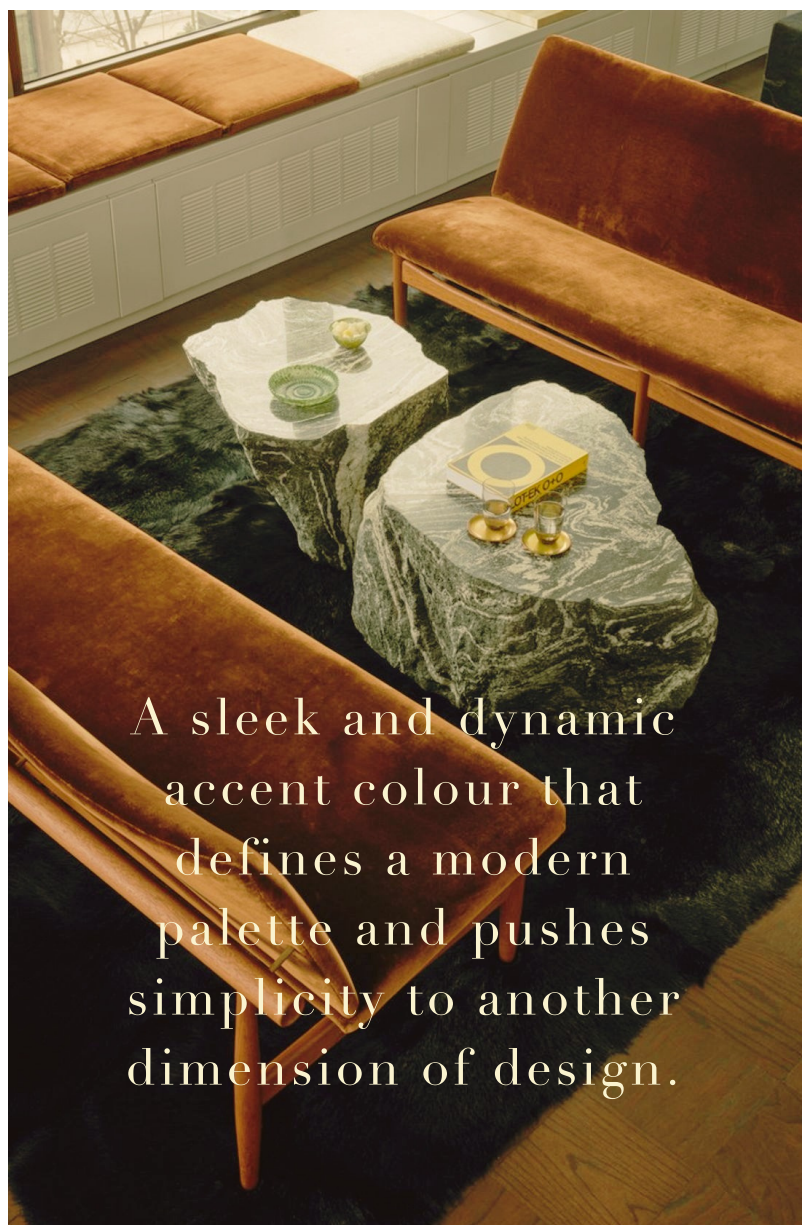


I don't build in order
to have clients. I have
clients in order to
build.
- Ayn Rand

What comes first the art or the space to hang it?
Art can be the muse for any rooms landscape.



INTERIORS

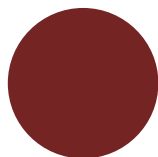


A sleek and dynamic
accent colour that
defines a modern
palette and pushes
simplicity to another
dimension of design.

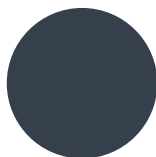




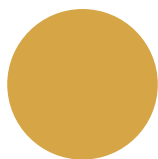
PALETTE



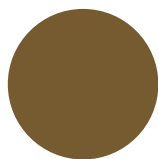
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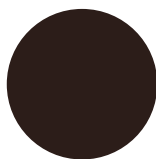
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#D6A646



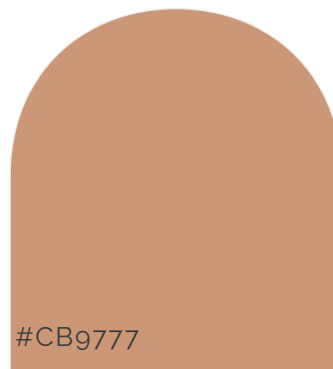
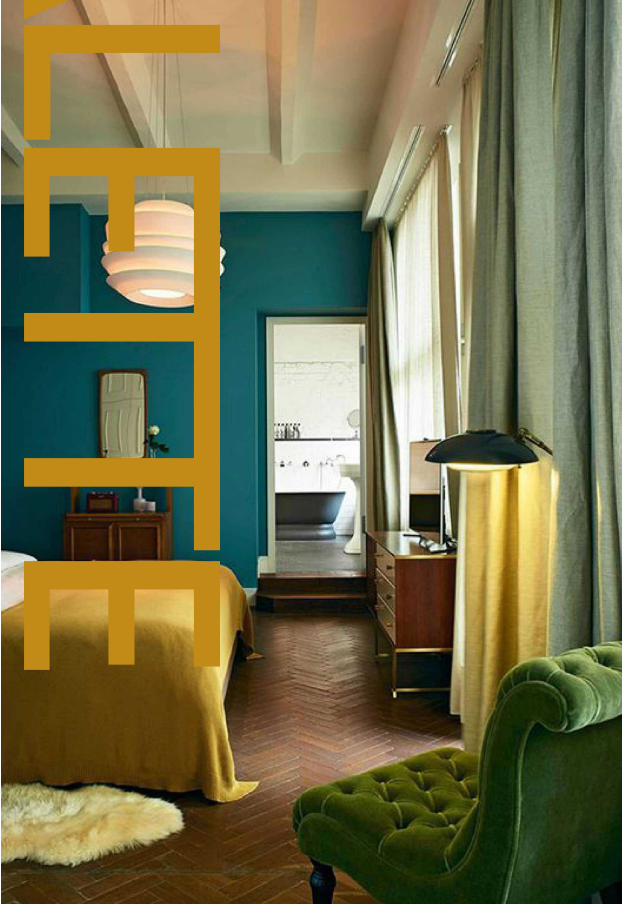
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#2C1D19



PALETTE

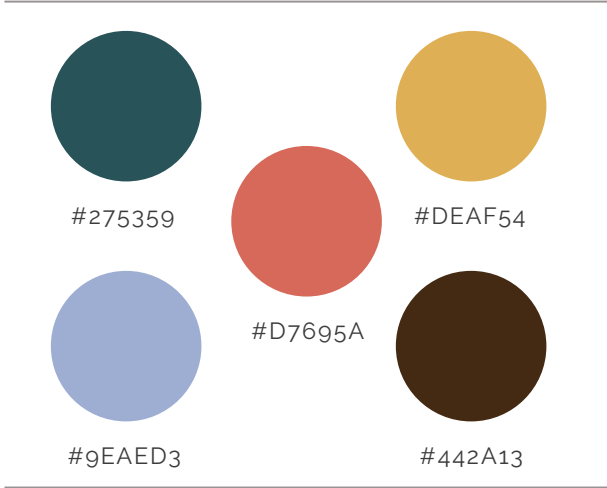


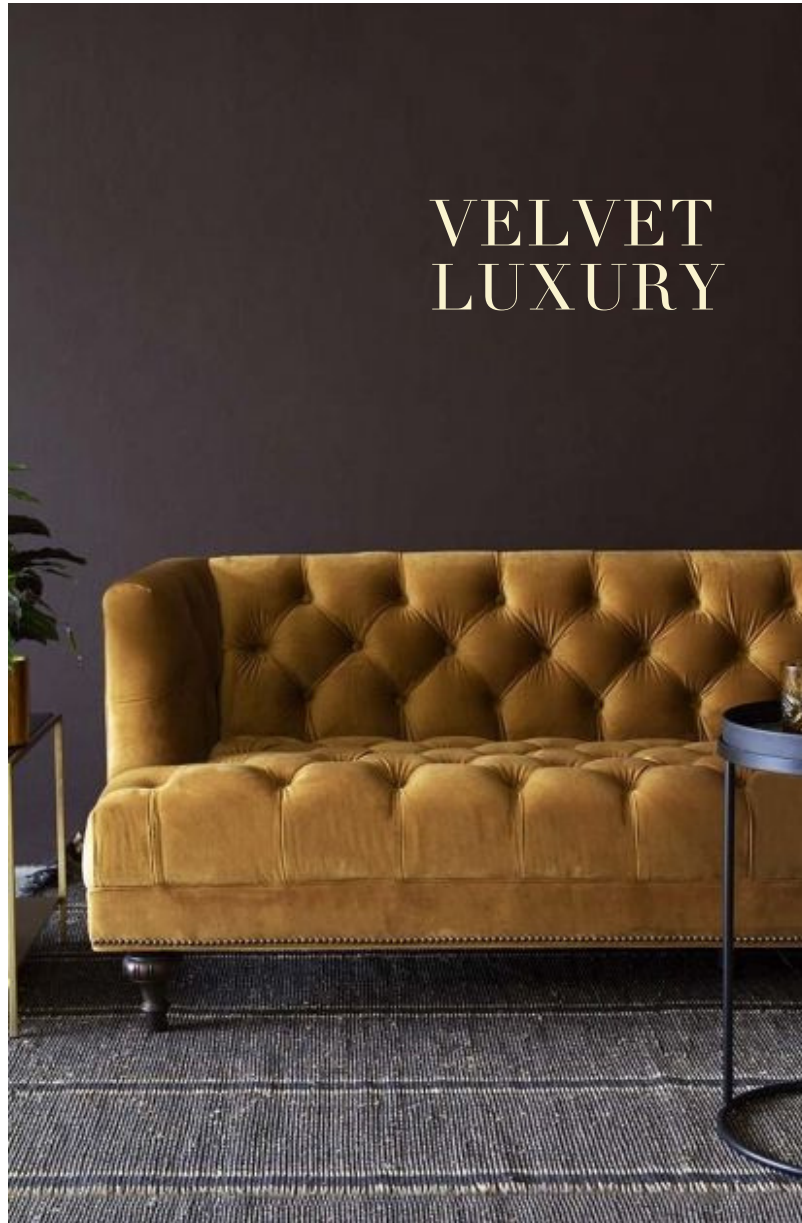
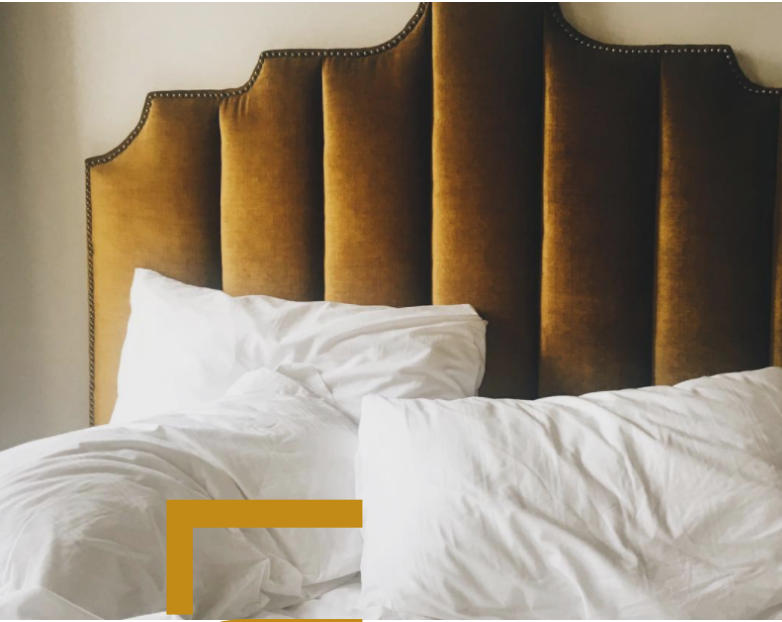
The perfect combinations of RICH BOLD colours can make a statement room come ALIVE.

The rich luxuriant tone lifts a colour palette towards the opulent and unexpected.

STYLE: ECLECTIC

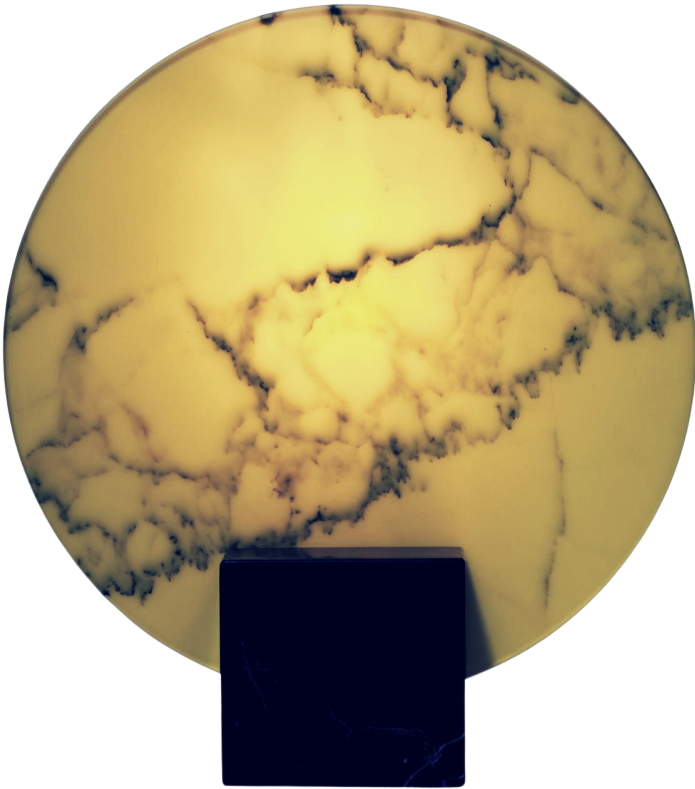






VELVET LUXURY

Ochre a makes a bold and vibrant statement, especially when used in rich lustrous materials that highlight its depth of colour, velvets, metals and plaster finishes.



01



02



03



04

PRODUCT GALLERY

01 Lee Broom

<http://www.leebroom.com/>

02 Nada Debs

<https://www.nadadebs.com/en/home>

03 Alexia Lixfeld

<https://www.alexalixfeld.com/>

04 CP Kate

<https://cpkate.com/collections>

05 Covet House

<https://www.covethouse.eu/>



05

FASHION

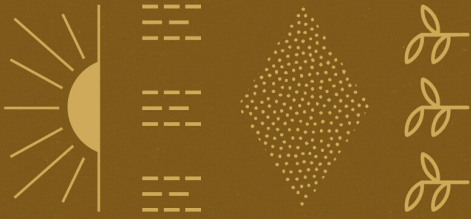


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Ochres tones evoke an earthly, ethereal calmness with a paradoxical unrestrained decadence. The visual impact is tranquil, elegant sophistication

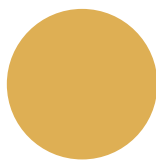




Subtitle yet powerful, arresting yet calming, used with the right palette Ochre can command and maintain attention. It bathes the sense in a refined timelessness & evokes emotions of happiness, optimism, inspiration and summer



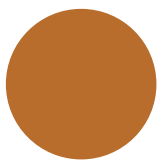
#D05E44



#DEAF54



#FAF9E7



#B86D2D



#2C1D19



BRAND

ART



What we now know of seventeenth-century Dutch painting Vermeer used yellow ochre unmixed to portray objects of similar local colour such as the floor tiles.



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